Appl. No. 10/827,005 Response Dated February 2, 2009 Amendment After Allowance

call, initiating a real-time reverse-lookup which accesses publicly accessible directories and business information.

27. (Original) The method of claim 23 further comprising the step of, upon decoding ALI for a telephone call, initiating a real-time reverse-lookup which accesses publicly accessible directories and business information.

Conclusion

For the various reasons set forth above, the Applicants respectfully request entry of amended claim 19 set forth above, and cancellation of claims 5 and 14 from the claims as those claims were amended in the January 13th Examiner's Amendment.

Respectfully submitted

Donald E. Schreiber

Reg. No. 29,435

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Donald E. Schreiber /
A Professional Corporation
Post Office Box 2926

Kings Beach, CA 96143-2926

Telephone: (530) 546-6041

Attorney for Applicants